



CONCORD AMERICAN LITTLE LEAGUE

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP INFORMATION

Please support Concord American Little League and take advantage of a unique opportunity to advertise your business to our families, players, alumni, and thousands of visitors who travel past our fields. Concord American Little League has been a cornerstone of the Concord community since 1955. Sponsoring a team is an excellent way to get involved locally while also powerfully marketing your business. With over 150 games held at our facilities during the spring season, plus an additional 50 or more games during the summer and fall, your sponsorship banner will be prominently placed on our fence line for thousands to see! All sponsorships are tax-deductible as Concord American Little League is a non-profit organization (Federal Tax ID: #23-7432195). We offer different levels of sponsorship in exchange for your generous support.

CHOOSE YOUR SPONSORSHIP PACKAGE!

THE GRAND SLAM

\$3,000

(Only 2 Sponsorship Openings Available)

- 4'x6' full color banner with company name and logo. Center of field
- Company name on the back of our 50/70 Division jerseys
- A 9"x12" plaque recognizing your company as a Grand Slam Sponsor
- A 3'x5' Concord American Little League Supporter Flag
- 5 Social media post and/or Play of the Day shout-outs
- CALL Website promotion
- Identified as a Grand Slam level sponsor in our weekly email blast
- Sponsor Tabling opportunity

*Our 50/70 teams travel to all over the Bay Area to play teams from other areas.

THE HOME RUN

\$2,000

(Only 4 Sponsorship Openings Available)

- 4'x6' full color banner with company name and logo. Placed in a highly visible location
- Company name on the back of our Major Division jerseys
- A 9"x12" plaque recognizing your company as a Home Run Sponsor
- A 3'x5' Concord American Little League Supporter Flag
- 4 Social media post and/or Play of the Day shout-outs
- CALL Website promotion
- Identified as a Home Run level sponsor in our weekly email blast

*Our Major teams travel to several other leagues within our District.

MORE CHOICES ON BACK PAGE

SPONSOR PACKAGES FOR ALL BUDGETS!

THE TRIPLE

\$1,500

(Only 6 Sponsorships Available)

- A one color 2'x3' banner with your company name and logo. Placed in a highly visible location
- Company name on the back of our Minor Division jerseys
- A 9"x12" sponsor plaque
- A 3'x5' Concord American Little League Supporter Flag
- 3 Social media post and/or Play of the Day shout-outs
- Identified as a Triple level sponsor in our weekly email blast

THE DOUBLE

\$1,000

(Only 8 Sponsorships Available)

- A one color 2'x3' banner with your company name and logo. Placed in a highly visible location
- Company name on the back of our Farm Division jerseys
- A 9x12 Sponsor Plaque
- A 2'x3' Concord American Little League Supporter Flag
- 2 Social media Play of the Day shout-out
- Identified as a Double level sponsor in our weekly email blast

THE SINGLE

\$500

(10 Sponsorships Available)

- A one color 2'x3' banner with your company name and logo. Placed in a highly visible location
- Company name on the back of our T-Ball Division jerseys
- A 2'x3' Concord American Little League Supporter Flag
- 1 Social media Play of the Day shout-out
- Identified as a Single level sponsor in our weekly email blast

SPRING '26 EARLY BIRD DISCOUNT

Additional \$100 discount for sponsorship submissions completed before January 1, 2026.

CONTINUOUS SPONSOR DISCOUNT

We offer discounted rates for repeat sponsors in appreciation for your continued support.

- After 1st year of Sponsorship - \$100 Discount
- After 3rd Year of Sponsorship - \$200 Discount
- After 5th Year of Sponsorship - \$300 Discount (not eligible for "The Single" level)
- After 10th Year of Sponsorship - \$500 Discount (not eligible for "The Single" level)

OTHER SPONSORSHIP OPPORTUNITIES

'26 FALL BALL SEASON (Aug-Nov)	\$2,000	Development Season/ Fall Ball Play, Main Sponsor Banner, Name on T-Shirt w/ unique design
Event Sponsor: Hit-A-Thon	\$2,500	Special Fundraising event/ Fun Family Activity Day
All Stars & Future Stars	\$1,500	Post Season All Stars & Future Stars teams play and host other leagues and cities, shorter season, field banner only
Field Banner Only	\$250/\$350	\$250 Green & White, text only (Name, Phone, Website) \$350 Full color/Logo
Vendor Selling Opportunity	\$500	Opportunity to bring/sell your products to our CALL members on game days

READY TO BECOME A SPONSOR?

IT'S AS EASY AS 1,2,3 HOME RUN!

STEP 1: FILL OUT & SUBMIT APPLICATION WITH YOUR SPONSOR INFORMATION

STEP 2: SUBMIT PAYMENT VIA YOUR PREFERRED PAYMENT OPTION

- Venmo* @callbaseball
- Credit Card (Square)* <https://checkout.square.site/buy/RWVDLOFGG6P37FAFXVQU7HMI>
- Check: Make payable to Concord American Little League, P.O. Box 722 Concord, CA 94522

STEP 3: SUBMIT BRANDING/LOGO INFORMATION

For more information, please contact our Sponsorship Director: Elise Davila, Sponsorship@callbaseball.org

**Please note that there is an additional 3% transaction fee applied for credit card and Venmo payments.*



Concord American Little League

Sponsorship Application



SPONSOR INFORMATION

Organization Name: _____

(This is the name that will be used for marketing material)

Contact Person: _____

Phone Number: _____ Email: _____

Full Business Address: _____

Business License (If applicable): _____ Tax ID: _____

Social Media Handles (FB/IG): _____

Website URL: _____

COMPANY LOGO SUBMISSION:

Please email/submit your High Resolution (600px) Full-Color logo & Black/White logo with your application submission. Share any sizing or design requirements.* File formats: JPG and PNG

*All Sponsor logos, coupons, artwork or any other form of advertisement is subject to the approval of Concord American Little League and must conform to Little League Int'l. Any visual forms of media promoting the use or consumption of alcohol, tobacco or synthesized tobacco products are not permitted. Any specific language naming the product which contains alcohol, tobacco or synthesized tobacco products ie. wine, beer, smoke, vape, cigar are not permitted.

SPONSORSHIP LEVEL CHOICE

Grand Slam \$3,000
 Home Run \$2,000
 Triple \$1,500
 Double \$1,000
 Single \$500

OTHER SPONSORSHIPS

Fall Ball Main Sponsor \$2,000
 Special Event Sponsor \$2,500
 All Star/Future Star Sponsor \$1,500
 Banner Only \$250
 Banner Only \$350

Player(s) name and Team Request: _____

(if you have a registered player and want to sponsor their assigned team, first come first serve)

Organization Representative Signature _____

CALL Representative Signature _____ Payment Received Date _____